

Tobacco Free Portfolios seeks Canadian Director with an Interest in Advocacy, Tobacco Control and Business



Tobacco Free Portfolios

Tobacco Free Portfolios, an organization founded in Australia, utilizes the power of medical professionals to engage with the finance sector to encourage tobacco-free investment. Addressing financial investment in tobacco has been a missing piece in global tobacco control and Tobacco Free Portfolios is the only organization focused solely on the issue. It therefore plays a unique role in uniting the finance sector with governments, the non-government community, philanthropy and importantly, the health sector.

Tobacco Free Portfolios was founded by radiation oncologist, Dr. Bronwyn King, from Melbourne, Australia. She has led a global tobacco-free investment movement with a small team of just two colleagues, Dr. Rachel Melsom, a medical doctor specializing in elderly care, and Clare Payne, a former lawyer recognized as a global leader for ethics in finance. Together they have created an extensive network across sectors that champion and support their work.

Since 2011, Tobacco Free Portfolios has played an integral role in the decisions of over 40 Australian pension funds to implement completely tobacco-free investment policies. This represents approximately 70% of the Australian pension sector, and the pension funds involved control close to AU \$1 trillion dollars. In the last two years, and with the appointment of Dr. Rachel Melsom as the UK Director, the reach of Tobacco Free Portfolios has extended significantly, across the globe.

To date, Tobacco Free Portfolios has facilitated tobacco-free financial decisions made by leading financial organizations in over 10 countries, including France (French bank, BNP Paribas, the 7th largest globally); the Netherlands (ABP the 5th largest pension fund globally and Dutch bank, ABN-AMRO); Sweden (AP4 the largest Swedish pension fund); the USA (CalPERS, the largest public pension fund); Ireland (Irish Sovereign Investment Fund); New Zealand (Bank of New Zealand) and Canada (OP Trust – pension fund).

Canadian Director Wanted

Tobacco Free Portfolios is now a globally recognized organization with demand for advice and assistance from financial institutions globally, including strong interest in Canada. Therefore, Tobacco Free Portfolios is now seeking to appoint a Canadian Director, ideally to be based in Toronto or Montreal. Anticipating continuing with the model of appointing medical practitioners, this role would

be suitable for a doctor who is interested in advocacy, tobacco control and business.

The Canadian Director would lead the work in Canada as part of the global team, advancing the Tobacco Free Portfolios mission of informing, prioritizing and advancing tobacco-free investment across Canada to ensure a tobacco-free future.

The Canadian Director position offers an opportunity to combine health knowledge with a vision for generating major change at a global level. Effective advocacy for Tobacco Free Portfolios in Canada would involve the building of strong relationships in the health, business and government sectors.

The ideal candidate is knowledgeable, professional, as well as passionate. Due to the small global team, the candidate must be self-sufficient, with the ability to work independently and manage daily operations. It is crucial to be a confident speaker, with the ability to present professionally to senior business leaders and ministerial-level audiences. Flexibility in relation to work schedule is required as the Canadian Director will need to travel frequently to attend events and promote the initiative in Canada, the United States and globally.

In summary, the Tobacco Free Portfolios' Canadian Director needs to have excellent presentation and networking skills, an ability to influence, comfort with working autonomously and remotely, high cross-cultural awareness, lots of initiative, and the flexibility to travel when required.

Please note that a detailed knowledge of tobacco control and finance is not required to apply. It is anticipated that the Canadian Director will learn about and be guided on these topics during the first year of integration into the role.

Submit Your Resume and Video

Please submit a full résumé with a 60-second video letting us know why you're passionate about this role and the work of Tobacco Free Portfolios. Submission can be sent to: tobaccofreeportfolioscanada@gmail.com.

More Information

- Tobacco Free Portfolios website: www.tobaccofreeportfolios.org.
- *Guardian* article: <https://www.theguardian.com/news/2016/aug/01/the-doctor-who-beat-big-tobacco>.
- TEDx Sydney 2017: <https://tedxsydney.com/talk/eliminating-tobacco-companies-from-investment-portfolios-bronwyn-king/>.